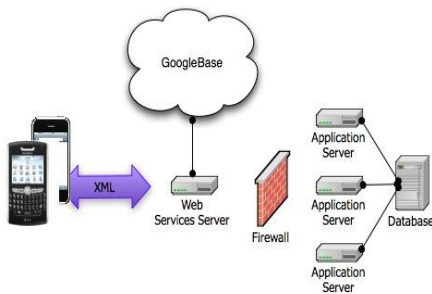


PSC Mobile Solutions



Creating Enterprise-strength Mobile Applications requires the right business and technology acumen. PSC can design and build Mobile solutions that enable your company to drive value!



Smartphones are more pervasive than ever, and usage continues to grow. Devices such as Blackberry, iPhones, and Android models are changing the way that organizations communicate with their vendors, partners, employees and customers.

The ability of mobile platforms to deliver information to an individual in proper process and location context is driving the next level of productivity and innovation in personal computing.

NEW OPPORTUNITIES

No longer just a tool to provide voice and email services, Smartphones are now a viable computing platform that innovative companies are using to connect with their customers in new ways and to drive process productivity improvements.

PSC can help you pinpoint and capitalize on opportunities to use mobile devices to improve your bottom line by:

- Reaching new customers – aligning with targeted campaigns
- Enhancing existing relationships – new sales, support and communication channels.
- Driving process productivity – empowering mobile workers with business system access and data.

CHALLENGES

Mobile devices have unique aspects from traditional computing platforms, such as screen size, various architectures, battery life, hardware limitations – which all need to be considered. Additionally, the business rationale needs to be assessed:

- ✓ “How can our organization benefit from improving communication with customers and/or employees?”
- ✓ “How do we build mobile apps that avoid duplicating enterprise data and functionality?”
- ✓ “What smart-phone platform should I be developing for?”

PSC CAPABILITIES

PSC’s Mobile service offerings are designed to bring value at various stages of your Mobile initiatives:

Mobile Strategy Services

From a quick proof-of-concept, to a more comprehensive analysis of your situation, PSC can help pinpoint specific opportunities, assess the business case, and develop a pragmatic execution roadmap.

Application Development

PSC has the business process and technology skills to design, develop, test and deploy iPhone and other mobile phone based applications for a variety of industries. Please refer to back page for specific examples.

Application Integration

Mobile apps often tap into business systems, which can lead to complex integration requirements. PSC has the technical experience necessary to balance the access and controls your enterprise requires.

FOR MORE INFORMATION

To learn more about how our Mobile solutions might help your organization, please contact John Quirk at:

☎ (847) 517-7200

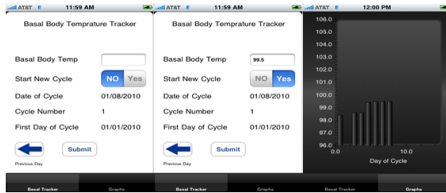
✉ jquirk@psclistsens.com

PSC Mobile Solutions



PSC EXPERIENCE

PSC has significant experience in the design, development and deployment of enterprise Mobile Applications. Below is a representative overview of our experience – please contact PSC for additional information regarding any of these examples, or for insights regarding opportunities in your Industry.



| | |
|---------------------|--|
| Industry | Consumer Health Care |
| Application: | Basal Body Temperature Tracker |
| Description: | This iPhone application allows the user to enter and track temperature daily and display results in a graph format |
| Platform(s): | Apple iPhone (Objective C) |



| | |
|---------------------|---|
| Industry | Consumer Health Care |
| Application: | Ovulation Calculator |
| Description: | This application has been submitted. This application calculates a users ovulation and estimated delivery date. |
| Platform(s): | Apple iPhone (Objective C) |



| | |
|---------------------|--|
| Industry | Media |
| Application: | Golf Listing and Rating application |
| Description: | Golf Course searches by location, rating and cost. Course reviews, locations and mapped directions |
| Platform(s): | Apple iPhone (Objective C) |



| | |
|---------------------|--|
| Industry | Consulting (CRM) |
| Application: | Customer Relationship Management Tool |
| Description: | Access to Customer Contact Records, Phone numbers, mapping of location and updating activities |
| Platform(s): | Blackberry |



| | |
|---------------------|--|
| Industry | Transportation |
| Application: | Metra Train Schedule and Station Locations |
| Description: | Allows for access to updated Metra schedule information, and directions to nearest stations. |
| Platform(s): | Blackberry |