Saint Ignatius College Prep, an esteemed preparatory school with a stately campus and distinguished alumni, needed an easy-to-maintain, welcoming and informative website that reflected the school’s well-earned reputation for excellence. Now, visitors enjoy a responsive, informative and inviting website that provides an excellent user experience across all devices. Technology, athletics and PR staff change images and update content regularly, freely, and easily, and the plug-ins and templates behind the site make it simple to add new features and pages.

Technology for technology’s sake is a wasted opportunity. At PSC we realize that every project can make your business better, but only if we understand your needs. Listening and collaboration are as much a part of our toolkit as laptops and code. www.psclistens.com
THE CUSTOMER

Saint Ignatius College Prep – Chicago’s first Jesuit school – is one of the city’s most respected schools, with a reputation for excellence that dates to the 1800s. Drawing Chicago’s top students and some of its most prominent families, the private school is committed to preparing teens for lives of faith, love, service and leadership.

THE OPPORTUNITY

They say that eyes are the window to a person’s soul. In the online world, a website is the window to the soul of an organization, the critical public face that can make important and lasting impressions. Saint Ignatius College Prep, an esteemed preparatory school with a stately campus and distinguished alumni, needed an easy-to-maintain, welcoming and informative website that reflected the school’s well-earned reputation for excellence.

“We are a school unlike any others. We needed a website equally distinctive.”

THE DISCOVERY

Collaboration and transparency were key. Working on-site with IT staff and school leadership, we uncovered not only the technology platforms and staff capabilities that would help point us toward the best solution, but also the very real personality of the school itself – its goals, values and beliefs – that would be carried through every page of the website.

“There’s a definite personality to Saint Ignatius. PSC impressed us all with their desire to understand not only our technology needs, but who we are as an institution and community.”
THE SOLUTION

The new website represents the integration of form and function, information and imagery, simplicity and adaptability. Compelling photography conveys the character of the campus, an extensive and interactive calendar gives the school community an invaluable tool, and custom templates and plug-ins make it easy for users to pull in and populate the site with important, yet changing information, such as contact information, academic department descriptions, sports scores, and student activity highlights.

THE IMPLEMENTATION

Development and launch of the new website was made with zero disruptions or downtime. Regular review sessions throughout the project demonstrated website functionality and the user experience while giving school representatives ample opportunity for feedback and input. Daily and weekly meetings allowed us to accommodate always evolving client requests for feature changes and additional functionality.

“We always knew where things stood, and we always had a voice. You can’t ask for much more than that.”

THE RESULTS

The new Saint Ignatius website boasts a modern yet distinguished look that reflects the institution’s values, advanced educational opportunities, and vibrant school community. Visitors enjoy a responsive, informative and inviting website that provides an excellent user experience across all devices. Technology, athletics and PR staff change images and update content regularly, freely, and easily, and the plug-ins and templates behind the site make it simple to add new features and pages.
PSC Group is a professional services and information technology consulting firm that understands technology is fundamental in the development of business solutions. Success is collaboration, creation and innovation. It’s about helping businesses take what they do best and doing it even better. When it comes to the evolution of technology and how it can help make companies successful, PSC is there every step of the way.

It all starts with listening, and that’s one of the things we do best. We then utilize our team of talented, experienced professionals with proven and emergent technology to design, deliver, and service solutions that meet specific and unique business needs. We turn IT into an effective, strategic resource that improves efficiencies and work streams, delivers a measurable return on investment, and helps companies grow.

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